



**Q+**<sup>TM</sup>  
front end  
fixtures

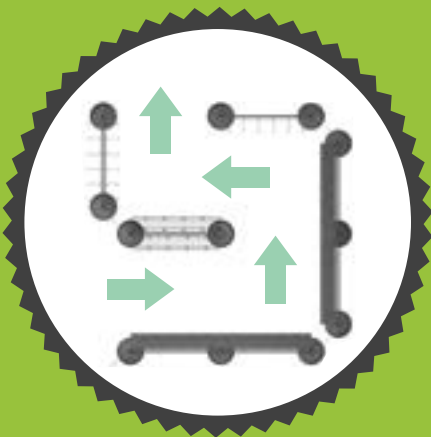


It's time for a queue breakthrough.



## Increasing your sales is as easy as 1-2-3!

Every sale concludes at the checkout. Smartly designed front ends lower wait times, reduce walkaways, and increase sales on impulse buys. Q+ Front End Fixtures offer custom solutions that make powerful visual merchandising and brand statements, attract customers, and drive sales.



## Not *to* the checkout – *through* the checkout.

- Fit unique environments with total customization
- Boost profits from unused checkout space
- Improve checkout and self-checkout efficiencies
- Increase visual sight lines



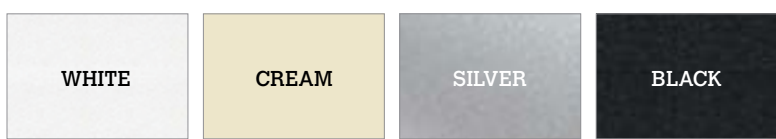
## Step 1: Choose your panels

We bring attention to your merchandise – not our fixtures. Merchandising panels are the most exposed components in any checkout queue, and as such, they should work with the surrounding retail interior – not against it. In addition to stock colors and finishes, the custom Q+ panel options include decorative plastic and custom-printed graphic panels that turn empty space into advertising space.



## Step 2: Choose your posts

Ours do twice the work. Every post has two jobs: to provide basic structure to the queue and to blend into the environment with finishes and bases that complement your space. Ours also have slots spaced on 2-inch centers, which allow for compact and flexible plan-o-grams and ensure that your merchandise displays exactly how you want it.



14"x44"

## Step 3: Choose your accessories

### DISPLAY ACCESSORIES.

Store a little or a lot with retail-ready Q+ merchandising accessories that can be configured in a variety of ways and work with all product loads to ensure that customers see your products.



**8" Shelf, 5" shelf**  
8"x48" and 5"x48"



**Wire basket with movable dividers**  
7"x48"x5"



**Peg bars with snap-on hooks**  
6"x48"

### SIGNAGE.

Advertise promotions on impulse sales, make a visual splash, and ensure that every customer's first impression is a lasting one.



**Header sign**  
7"x47-3/4"



**Corner sign**  
17"x60"



**Entry sign**  
11"x60"

### POST TOPS.

Attach messages or merchandise (or both) to any post in your queue.



**Sign frame**  
8-1/2"x11"



**Clear plastic bowl**  
10"x4-3/8"



Learn how to configure Q+ to increase your sales.

Call WM Display Group at 800.443.2000 or visit [www.wmdisplay.com](http://www.wmdisplay.com).